ETi CASE STUDY

BEAUTY PRODUCTS

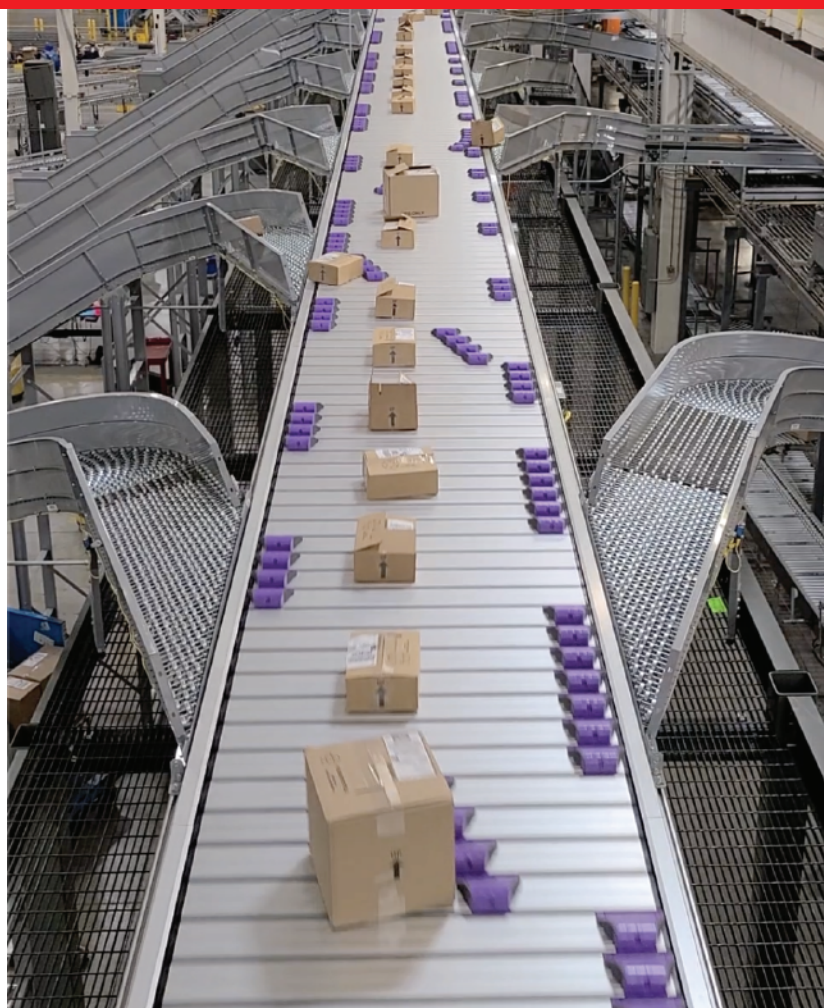
Distribution
and Fulfillment
Retail and eCommerce

A leading beauty retailer upgraded to a high-speed shoe sorter, boosting reliability and efficiency while staying operational. ETi's solution reduced downtime, improved maintenance access, and allowed for future expansion—all implemented in six months with minimal disruption.

PROJECT OBJECTIVES:

Replace existing outdated shipping sorter with new high-speed shoe sorter.

- Reduce system down time
- Improve system reliability
- Improve induction and routing efficiency



KEY FINDINGS FROM ON-SITE ASSESSMENT:

- Sorter technology outdated and replacement parts no longer valid
- Location and accessibility of sorter cause difficult maintenance access
- Location of after sort lanes do not line up with dock doors

SMART SYSTEMS SOLUTIONS:

ETi developed a custom sortation solution based on FAS objectives and constraints.

- Provided new system concept for better placement of shipping sorter
- Created implementation plan allowing for minimal down time and cutover
- Provided future expansion capabilities

SYSTEM INSTALLATION & IMPLEMENTATION:

- Six month implementation time from design to beneficial use
- Hardware controls and software tie in under two weeks

COMPANY DETAILS:

- Business Category: Beauty Industry
- Location: Chattanooga, TN

INDUSTRY CONSULTANT: Blue Horseshoe Solutions

Smart Systems Solutions™

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